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EMBLEM STUDIES

New Titles
Summer 2025



Festival Emblems
A Paradox along the Triumphal Route
Tamar Cholzman

In early modern culture, emblems and festivals, maintained a kind of symbiotic exchange. Whereas public monuments of the triumphal entries found their way into the printed form of festival books, emblems migrated from their printed form into the public sphere, where they were used to adorn the ephemeral monuments of the triumphal entries. How then, do the practices of emblem reading, which require careful decryption of words and images, relate to the viewing practices of triumphal processions? The book examines this paradox and argues that the inclusion of emblems in festivals reveals the hermeneutic mechanism of the learned. By using emblems, the designers of civic festivals marked their territory within the power hierarchies and established their dignity and authority as experts in both the civic and intellectual circles. In the festival ambit, festival emblems epitomize the perfect paradoxical union of persuasion and erudition.

vi + 234 p., 2 b/w illus, 127 col. illus, 216 x 280 mm, 2025
Paperback: ISBN 978-2-503-60721-4

€ 100
Series: Imago Figurata: The Emblem and Related Forms, vol. 10

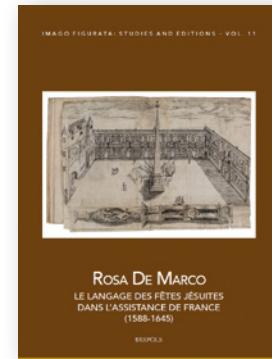
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Sweden and the Emblem
A Descriptive Survey
Simon McKeown

Sweden and the Emblem is the first full-length monograph in any language to examine the place of the emblematic arts in Sweden. Long overlooked as a country peripheral to emblem studies, this book argues for a re-evaluation of Sweden's place in the history of the genre by examining emblematic artefacts ranging in scale from lost or misidentified emblematic books, to large and historically significant decorative schemes in castles, manors, and churches. It becomes clear that Sweden enjoyed a rich emblematic culture informed by the major currents of continental European epistemology, but distinctive in its inflections, as, for example, in its identification of the language of runes with ancient hieroglyphics. *Sweden and the Emblem* presents a comprehensive guide to the Swedish emblematic heritage in art, literature, and material culture, much of it unknown, some of it unsuspected, and all of it a worthy expansion of the European *corpus emblematicus*.

2 vols, c. vi + 704 p., 479 b/w illus, 138 col. illus, 216 x 280 mm, 2025
Hardback: ISBN 978-2-503-59316-6
€ 180
Series: Imago Figurata: The Emblem and Related Forms, vol. 9
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Le langage des fêtes jésuites dans l'Assistance de France (1588-1645)
Rosa De Marco

L'auteur retrace l'implication des Jésuites dans le développement du langage festif en France, entre la fin du XVI^e et la première moitié du XVII^e siècle en proposant une approche renouvelée de l'étude de la fête, attentive aux visées spectaculaires des dispositifs éphémères – les architectures, la décoration – et de ses composantes immatérielles – le son, la lumière, l'odeur – qui ont laissé une trace durable dans la culture visuelle de l'époque moderne.

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